

City of Greater Sudbury Working for You

A collection of Greater Sudbury statistics to help assess and measure performance over time and across service areas.

Leisure and Parks Services

City Beaches

Swimmers

13,723
Total swimmers

211
per day average

Busiest Beach

Bell Park Main Beach
47.9
swimmers per day



Other Beaches

swimmers per day

Capreol Beach	21.5
Kalmo Beach	30.0
Meatbird Beach	34.9
Moonlight Beach	47.3
Nepahwin Beach	42.5

Incidents Responses

- 2** Rescues
- 4** Reports of Missing Persons
- 71** First Aid Responses
- 22** Other Incidents
(complaints, calls to police, watercraft too close to swim area)

Parkland

▲ 1.07 KM
of Maintained
Recreational Trails
per 1,000 persons
(0.52 municipal average)

▼ \$60.97
Operating Cost of
Parks per Person
(\$66.82 municipal average)

▼ 1.85
Number of Premier
Sports Fields per
100,000 Population
(4.33 municipal average)

▼ 1.85
Number of Premier
Diamonds per 100,000
Population
(2.36 municipal average)

▲ 116.67
Number of Playground
Sites per 100,000
Population
(72.20 municipal average)

▲ 6.17
Number of Spray Pads
(Splash Pads) per
100,000 Population
(4.33 municipal average)

MBNCanada measures

1,399 hectares
or **2,600* NFL**
football fields

of staff maintained parkland



2,611 hectares
or **4,800* NFL**
football fields

of natural parkland



2,482 hectares
or **4,600* NFL**
football fields

per 100,000 people

*approximately

Day Camps, Playgrounds and Programs

Usage Rates for Spring/Summer 2018



51.6%
Day Camps



80.2%
Playground
Programs



79.3%
Youth Programs



84.9%
Swimming
Lessons



40%
Adult Fitness
& General Interest
Programs



70.1%
Lifeguard
Certification
Programs

5,057
Participants



68%
Overall usage

96

Wait-listed
participants
(unable to register for
preferred program)

Registration Methods



15.1% online
24.2% phone
60.7% in person
(at facility or Citizen Service Centres)

Parks Service Requests

May 1, 2018 to October 31, 2018

89.3%
of general parks inquiries
resolved within 30 days

83.9%
of grass cutting inquiries
resolved within 30 days

97.4%
of tree removal inquiries
resolved within 30 days

94.1%
of garbage & litter inquiries
resolved within 30 days



Call Topics

- 52.1%** General Parks Inquiries
(includes boat launch issues, reports of discarded needles, fencing repairs)
- 24%** Grass Cutting
- 11.2%** Tree removal / fallen trees
- 9.4%** Garbage & litter

311 Citizen Service

October 2018

19,511
Calls answered by 311



1,056
Monday, October 22
Election



80%
of calls answered
within 20 seconds

48.16%
of calls were resolved
by the 311 operator



Social Media and Website Statistics

November 2018

Connecting with our community through two-way communication

Facebook Likes

November 1, 2018 - November 28, 2018

Twitter Likes

Last 28 Days – Ending November 28, 2018



GreaterSudbury.ca

October 1, 2018 - October 28, 2018

▼ **120,659**
Times someone
viewed our website

▼ **71,192**
Different people
viewed our website

▼ **282,403**
Pages were viewed

▼ **2.34**

Average pages people viewed
each time they visited

▲ **2:34**

Average time someone has spent
on our website per visit



Top 5 page popularity

Transit
Public Skating
Arena
Events
Tenders

Get in touch with us: greatersudbury.ca

